

Cookies Policy

We use in our site www.addionics.com ("**Site**") cookies and similar files or technologies to automatically collect and store information about your computer, device, and Site usage, in order to improve their performance and enhance your user experience. We use the general term "**cookies**" in this policy to refer to these technologies and all such similar technologies that collect information automatically when you are using our Site where this policy is posted. You can find out more about cookies and how to control them in the information below.

If you do not accept the use of these cookies, please disable them using the instructions in this cookie policy or by changing your browser settings so that cookies from this Site cannot be placed on your computer or mobile device. Important: disabling cookies on this Site may seriously cripple the user experience and other features on the Site, to the point of rendering them useless.

In this Cookies Policy, we use the term Addionics (and "**we**", "**us**" and "**our**") to refer to Addionics Ltd. Our Privacy Policy is available at https://593bbe12-8c6e-4b43-ab89-c2b756746c84.filesusr.com/ugd/3f9c6f_3d72ca55ee7644e69b0235a2ee2a082c.pdf

What is a cookie?

Cookies are computer files containing small amounts of information which are downloaded to your computer or mobile device when you visit a website. Cookies can then be sent back to the originating website on each subsequent visit, or to another website that recognizes that cookie. Cookies are widely used in order to make websites work, or to work more efficiently, as well as to provide information to the owners of the website.

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving the user experience. Cookies may tell us, for example, whether you have visited our Site before or whether you are a new visitor.

There are two broad categories of cookies:

- **First party cookies**, served directly by us to your computer or mobile device.
- **Third party cookies**, which are served by a third party on our behalf. We use third party cookies for functionality, performance / analytics, marketing, unclassified and other technologies, and social media purposes. The third-party cookies are outside of our control. The third parties may, at any time, change their terms of service, purpose and use of cookies, etc. See below additional information on how to manage such cookies.

Cookies can remain on your computer or mobile device for different periods of time. Some cookies are 'session cookies', meaning that they exist only while your browser is open. These are deleted automatically once you close your browser. Other cookies are 'permanent cookies', meaning that they survive after your browser is closed. They can be used by websites to recognize your computer when you open your browser and browse the Internet again.

Web beacons:

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are small graphics files that contain a unique identifier that enable us to recognize when someone has visited our website. This allows us, for example, to monitor the traffic patterns of users from one page within our website to another, to deliver or communicate with cookies, to understand whether you have come to our website from an online advertisement displayed on a third party website, to improve website performance and to measure the success of email marketing campaigns. In most instances, these technologies are reliant on cookies to function, and therefore declining cookies prevents them from functioning.

If you don't want your cookie information to be associated with your visits to these pages, you can set your browser to turn off cookies as described further below. If you turn off cookies, web beacon and other technologies will still detect your visits to our Site; however, they will not be associated with information otherwise stored in cookies.

Targeted advertising

Third parties may drop cookies on your computer or mobile device to serve advertising through our website. These companies may use information about your visits to this and other websites in order to provide relevant advertisements about goods and services that you may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements. The information collected through this process does not enable us or them to identify your name, contact details or other personally identifying details unless you choose to provide these to us.

How do we use cookies?

We use cookies to:

- track traffic flow and patterns of travel in connection with our Site;
- understand the total number of visitors to our Sites on an ongoing basis and the types of internet browsers (e.g. Chrome, Firefox, Safari, or Internet Explorer) and operating systems (e.g. Windows or Mac) used by our visitors;
- monitor the performance of our Site and to continually improve it; and
- customize and enhance your online experience.

What types of cookies do we use?

The types of cookies used by us in connection with the Site can be considered 'essential website cookies', 'functionality cookies', 'analytics and performance cookies', 'marketing', 'unclassified', and 'other technologies'. We've set out some further information below, and the purposes of the cookies we set in the following table.

1. Cookies necessary for essential website purposes

These cookies are essential to provide you with services available through this Site and to use some of its features, such as access to secure areas. Without these cookies we will not be able to provide services that you require, such as transactional pages and secure login accounts.

Cookie name	Source	Expiry	Purpose
__cfduid	https://static.parastorage.com/unpkg/react-dom@16.13.1/umd/react-dom.production.min.js	30 days	Used by the content network, Cloud flare, to identify trusted web traffic.
__cfduid	https://js.hsadspixel.net/fb.js	30 days	Used by the content network, Cloud flare, to identify trusted web traffic.
__cfduid	https://js.hs-banner.com/5355710.js	30 days	Used by the content network, Cloud flare, to identify trusted web traffic.
__cfduid	https://share.hsforms.com/1C4eKtShXR8m2l8u9WV9j9w36shq	30 days	Used by the content network, Cloud flare, to identify trusted web traffic.
__cfduid	https://js.hsforms.net/forms/newembed-script.js	30 days	Used by the content network, Cloud flare, to identify trusted web traffic.
__cfduid	https://js.hs-scripts.com/5355710.js	30 days	Used by the content network, Cloud flare, to identify trusted web traffic.
__cfduid	https://api.hubapi.com/hs-script-loaderpublic/v1/config/pixel/json?portalId=5355710	30 days	Used by the content network, Cloud flare, to identify trusted web traffic.
__cfduid	https://static.parastorage.com/unpkg/react-dom@16.13.1/umd/react-dom.production.min.js	30 days	Used by the content network, Cloud flare, to identify trusted web traffic.
__cfduid	https://cdn.popt.in/pixel.js?id=74513aca155ad	30 days	Used by the content network, Cloud flare, to identify trusted web traffic.
__cfduid	https://cdn.popt.in/pixel.js?id=74513aca155ad	1 day	Used by the content network, Cloud flare, to identify trusted web traffic.
bSession	https://static.parastorage.com/services/wixthunderbolt/dist/bootstrapperfeatures.c8199c63.chunk.min.js	1 day	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.
hs	Inline script	Session	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.
laravel_session	https://static.parastorage.com/unpkg/react-dom@16.13.1/umd/react-dom.production.min.js	1 day	This cookie is used internally by the website's owners, when uploading or renewing website content.

ssr-caching	addionics.com	Session	This cookie is necessary for the cache function. A cache is used by the website to optimize the response time between the visitor and the website. The cache is usually stored on the visitor's browser.
TS#	addionics.com	Session	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.
XSRF-TOKEN	addionics.com	1 day	Ensures visitor browsing-security by preventing cross-site request forgery. This cookie is essential for the security of the website and visitor.

2. Functionality Cookies

These cookies record information about choices you've made and allow us to tailor the website to you. These cookies allow us to provide you with our services in the way in which you have required, as you continue to use or come back to our Site. For example, these cookies allow us to:

- Save your location preference if you have set your location on the homepage in order to receive a localized information;
- Remember settings you have applied, such as layout, text size, preferences, and colors;
- Show you when you are logged in; and
- Store accessibility options.

Cookie name	Source	Expiry	Purpose
lang	https://px.ads.linkedin.com/collect?v=2&fmt=jspid=2886825time=1619438113875url=https%3A%2F%2Fwww.addionics.com%2F	session	Remembers the user's selected language version of a website
yt-player-bandaid-host	https://www.youtube.com/iframe_api	Persistent	Used to determine the optimal video quality based on the visitor's device and network settings.
yt-player-bandwidth	Used to determine the optimal video quality based on the visitor's device and network settings.	Persistent	Used to determine the optimal video quality based on the visitor's device and network settings.

3. Performance / Analytics Cookies

We use performance/analytics cookies to analyze how the website is accessed, used, or is performing. We do this in order to provide you with a better user experience and to maintain, operate and continually improve the website. For example, these cookies allow us to:

- Better understand our website visitors so that we can improve how we present our content;
- Test different design ideas for particular pages, such as our homepage;
- Collect information about Site visitors such as where they are located and what browsers they are using;
- Determine the number of unique users of the website;
- Improve the website by measuring any errors that occur; and
- Conduct research and diagnostics to improve product offerings.
-

Cookie name	Source	Expiry	Purpose
--------------------	---------------	---------------	----------------

hssc	https://js.hsbanner.com/5355710.js	1 day	Identifies if the cookie data needs to be updated in the visitor's browser.
hssrc	https://js.hsbanner.com/5355710.js	session	Used to recognise the visitor's browser upon reentry on the website.
hstc	https://js.hsbanner.com/5355710.js	1 year	Sets a unique ID for the session. This allow s the website to obtain data on visitor behavior for statistical purposes.
ga	https://www.googleanalytics.com/analytics.js	2 year	Registers a unique ID that is used to generate statistical data on how the visitor uses the website
gat	https://www.googleanalytics.com/analytics.js	1 day	Used by Google Analytics to throttle request rate
gid	https://www.googleanalytics.com/analytics.js	1 day	Registers a unique ID that is used to generate statistical data on how the visitor uses the website.
_hjAbsoluteSessionInProgress	https://script.hotjar.com/modules.8b23c17a636351708db3.js	1 day	This cookie is used to count how many times a website has been visited by different visitors - this is done by assigning the visitor an ID, so the visitor does not get registered twice.
hjFirstSeen	https://script.hotjar.com/modules.8b23c17a636351708db3.js	1 day	This cookie is used to determine if the visitor has visited the website before, or if it is a new visitor on the website.
hjid	https://script.hotjar.com/modules.8b23c17a636351708db3.js	1 year	Sets a unique ID for the session. This allow s the website to obtain data on visitor behavior for statistical purposes.
hjid	https://script.hotjar.com/modules.8b23c17a636351708db3.js	Persistent	Sets a unique ID for the session. This allow s the website to obtain data on visitor behavior for statistical purposes.
hjIncludedInPageviewSample	https://script.hotjar.com/modules.8b23c17a636351708db3.js	1 day	Used to detect whether the user navigation and interactions are included in the website's data analytics.
hjTLDDTest	https://script.hotjar.com/modules.8b23c17a636351708db3.js	session	Registers statistical data on users' behavior on the website. Used for internal analytics by the website operator.

AnalyticsSyncHistory	https://px.ads.linkedin.com/collect?v=2&fmt=jspid=2886825time=1619438113875url=https%3A%2F%2Fwww.addionics.com%2F	29 days	Used in connection with data-synchronization with third-party analysis service.
fedops.logger.sessionId	https://static.parastorage.com/services/wix-thunderbolt/dist/main.62aded79.chunk.min.js	Persistent	Registers statistical data on users' behavior on the website. Used for internal analytics by the website operator.
hubspotutk	https://js.hs-banner.com/5355710.js	1 year	Sets a unique ID for the session. This allows the website to obtain data on visitor behavior for statistical purposes.
personalization_id	https://static.parastorage.com/unpkg/react-dom@16.13.1/umd/react-dom.production.min.js	2 years	This cookie is set by Twitter - The cookie allows the visitor to share content from the website onto their Twitter profile.
yt-player-headers-readable	https://www.youtube.com/iframe_api	Persistent	Used to determine the optimal video quality based on the visitor's device and network settings.

4. Marketing

We use marketing cookies to deliver many types of targeted digital marketing.. We do this in order to provide you with a better user experience and to maintain, operate and continually improve the website. The cookie store user data and behavior information, which allows advertising services to target audience according to variables. For example, these cookies allow us to:

- Observe the site performance and generate retargeting (Site retargeting, search retargeting, etc).
- Maintain and improve the website and our products

Cookie name	Source	Expiry	Purpose
ptq.gif	https://static.parastorage.com/unpkg/react-dom@16.13.1/umd/reactdom.production.min.js	Session	Sends data to the marketing platform Hubspot about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.
_fbp	https://connect.facebook.net/signals/config/389650232169531?v=2.9.39r=stable	3 months	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.
ads/ga-audiences	https://static.parastorage.com/unpkg/react-dom@16.13.1/umd/react-dom.production.min.js	Session	Used by Google Ad Words to re-engage visitors that are likely to convert to customers based on the visitor's online behavior across websites.
bcookie	https://static.parastorage.com/unpkg/react-dom@16.13.1/umd/react-dom.production.min.js	session	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
bscookie	https://static.parastorage.com/unpkg/react-dom@16.13.1/umd/react-dom.production.min.js	2 years	Used by the social networking service, LinkedIn, for tracking the use of embedded services.

embed/v3/counters.gif	https://forms.hsforms.com/embed/v3/counters.gif?key=forms-embed DEFINITION_SUCCESScount=1	Session	Collects information on user preferences and/or interaction with web-campaign content - This is used on CRM-campaign-platform used by website owners for promoting events or products.
fr	https://static.parastorage.com/unpkg/react-dom@16.13.1/umd/react-dom.production.min.js	Session	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.
IDE	https://static.parastorage.com/unpkg/react-dom@16.13.1/umd/react-dom.production.min.js	1 year	Used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.
lang	https://static.parastorage.com/unpkg/react-dom@16.13.1/umd/react-dom.production.min.js	Session	Set by LinkedIn when a web page contains an embedded "Follow us" panel.
lidc	https://px.ads.linkedin.com/collect?v=2fmt=jspid=2886825time=1619438113875url=https%3A%2F%2Fwww.addionics.com%2F	1 day	Used by the social networking service, LinkedIn, for tracking the use of embedded services.
outbrain_cid_fetch	https://tr.outbrain.com/cachedClickId?marketerId=00edc899b206a938cb340e4cc55538c6ca	1 day	Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner
pagead/1p-user-list/#	Script tag, page source line number 291	Session	Tracks if the user has shown interest in specific products or events across multiple websites and detects how the user navigates between sites. This is used for measurement of advertisement efforts and facilitates payment of referral-fees between websites.
poptin_c_visitor	https://cdn.popt.in/pixel.js?id=74513aca155ad	HTTP	Used in context with pop-up advertisement-content on the website. The cookie determines which ads the visitor should be shown , as well as ensuring that the same ads does not get shown more than intended.
poptin_client_id	https://cdn.popt.in/pixel.js?id=74513aca155ad	Session	Used in context with pop-up advertisement-content on the website. The cookie determines which ads the visitor should be shown , as well as ensuring that

			the same ads does not get shown more than intended.
poptin_every_visit_session	Script tag, page source line number 291	Session	Implements pop-up advertisement on the website.
poptin_new_user	https://cdn.popt.in/pixel.js?id=74513aca155ad	Session	Implements pop-up advertisement on the website.
poptin_old_user	https://cdn.popt.in/pixel.js?id=74513aca155ad	1 day	Implements pop-up advertisement on the website.
poptin_origin_landing_page	https://cdn.popt.in/pixel.js?id=74513aca155ad	Session	Implements pop-up advertisement on the website.
poptin_referrer	https://cdn.popt.in/pixel.js?id=74513aca155ad	1 day	Used in context with pop-up advertisement-content on the website. The cookie determines which ads the visitor should be shown , as well as ensuring that the same ads does not get shown more than intended.
poptin_session	https://cdn.popt.in/pixel.js?id=74513aca155ad	1 day	Implements pop-up advertisement on the website.
poptin_user_id	https://cdn.popt.in/pixel.js?id=74513aca155ad	1 year	Used in context with pop-up advertisement-content on the website. The cookie determines which ads the visitor should be shown , as well as ensuring that the same ads does not get shown more than intended.
RUL	https://www.addionics.com/blog/categories/press	1 year	Used by DoubleClick to determine whether website advertisement has been properly displayed - This is done to make their marketing efforts more efficient.
svSession	Inline script	2 years	Tracks a visitor across all wix.com sites. The information collected can be used to make advertisement more relevant for the visitor.
test_cookie	https://static.parastorage.com/unpkg/react-dom@16.13.1/umd/react-dom.production.min.js	1 day	Used to check if the user's browser supports cookies
tr	https://www.facebook.com/tr/?id=389650232169531ev=PageView&dl=https%3A%2F%2Fwww.addionics.com%2F&rl=https%3A%2F%2Fwww	session	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.

	.addionics.com%2Fif=false ts= 1619438114636sw= 1024sh=768v=2.9.39r=stabl ea=tmgoogletagmanagerec =0o=286fbp=fb.1.16194381 14631.1726972121it=16194 38114084coo=falserqm=GE T		
unifiedPixel	https://tr.outbrain.com/unifi ed Pixel?marketerId= 00edc899b 206a938cb 340e4cc55538c6caobApiVe rsion=1.1obtpVersion=1.4.1 name=PAGE_VIEWdl=https %3A%2F%2Fwww.addionic s.com%2FoptOut=falsebus t= 0003765945830607631	session	Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heat maps for the website owner.
UserMatchHistory	https://px.ads.linkedin.com /collect?v=2fmt=jspid=2886 825time=1619438113875url =https%3A%2F%2Fw ww.addionics.com%2F	29 days	Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences
VISITOR_INFO1_LIVE	https://www .youtube.com/iframe_api	129days	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.
YSC	https://www.youtube.com/if rame_api.com/iframeapi	Session	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.
yt.innertube::nextid	https://www .youtube.com/iframe_api	Persiste nt	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.
yt.innertube::requests	https://www .youtube.com/iframe_api	Persiste nt	Stores the user's video player preferences using embedded YouTube video
yt-remote-cast-installed	https://www .youtube.com/iframe_api	Session	Stores the user's video player preferences using embedded YouTube video
yt-remote-connected-devices	https://www .youtube.com/iframe_api	Persiste nt	Stores the user's video player preferences using embedded YouTube video
yt-remote-device-id	https://www .youtube.com/iframe_api	Persiste nt	Stores the user's video player preferences using embedded YouTube video
yt-remote-fast-check-period	https://www .youtube.com/iframe_api	Session	Stores the user's video player preferences using embedded YouTube video
yt-remote-session-app	https://www .youtube.com/iframe_api	Session	Stores the user's video player preferences using embedded YouTube video

yt-remote-session-name	https://www.youtube.com/iframe_api	Session	Stores the user's video player preferences using embedded YouTube video
------------------------	---	---------	---

5. Unclassified

Cookie name	Source	Expiry	Purpose
zo0hPpMDeLkwrNBCmGAE1S1SCdkV1Fnhesccf3h3	https://static.parastorage.com/unpkg/react-dom@16.13.1/umd/react-dom.production.min.js	1 day	Unclassified

How to control or delete cookies

Most browsers allow you to change your cookie settings. These settings will typically be found in the “options” or “preferences” menu of your browser. In order to understand these settings and learn how to use them, please consult the “Help” function of your browser, or the documentation published online for your particular browser type and version.

However, please note that if you choose to refuse cookies you may not be able to use the full functionality of our Site.

The following pages have information on how to change your cookies settings for the different browsers:

- [Cookie settings in Chrome](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Safari](#) and [iOS](#)

Third Party Websites' Cookies

When using our website, you may be directed to other websites for such activities as surveys, to make payment in currency other than U.S. dollars, or for job applications. These websites may use their own cookies. We do not have control over the placement of cookies by other websites you visit, even if you are directed to them from our website.

If you use the buttons that allow you to share products and content with your friends via social networks like Google, Twitter and Facebook, these companies may set a cookie on your computer memory. Find out more about these here:

- <https://www.facebook.com/about/privacy>
- <http://twitter.com/privacy>
- <http://www.google.com/intl/en-GB/policies/privacy>

Need More Information?

If you would like to find out more about cookies and their use on the Internet, you may find the following link useful:

- [All About Cookies](#)

Cookies that have been set in the past

If you have disabled one or more Cookies, we may still use information collected from cookies prior to your disabled preference being set, however, we will stop using the disabled cookie to collect any further information.

Contact us

If you have any questions or comments about this cookies policy, or privacy matters generally, please contact us via email at info@addionics.com.